

# Veer Madan

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## CAREER OBJECTIVE

BBA undergraduate with experience managing three family-run businesses and a strong interest in technology and systems. Skilled in business operations, customer handling, and technical troubleshooting, seeking practical exposure to enhance analytical and problem-solving abilities.

## EDUCATION

<b>Bachelor of Business Administration (B.B.A.), Specialization In Marketing</b> Reva University	2023 - 2026
<b>Senior Secondary (XII), CBSE</b> Commerce Jain Public School Korba, Korba	2022
Percentage: 60.00%	
<b>Secondary (X), CBSE</b> Jain Public School Korba, Korba	2020
Percentage: 68.00%	

## PROJECTS

### College Event Management Application (Student Council Project)

Oct 2025 - Nov 2025

- Developed an internal application for REVA University Student Council to manage event planning, registrations, and coordination workflows.
- Focused on simplifying communication, tracking tasks, and improving overall event execution efficiency.

### OBS Wireless Mobile Screen Streaming Tool

Sep 2024 - Nov 2024

Designed a concept for an app that streams Android mobile screens to OBS on a laptop using WiFi. Planned architecture, researched screen capture APIs, latency optimization, and compatibility requirements. Created basic prototypes and UI flow for smooth wireless streaming for gaming and content creation.

### Business Operations Workflow Optimization (Real-World Project)

Jan 2019 - Present

Handled daily operations of three retail shops including scheduling, customer management, inventory tracking, vendor coordination, and data organization. Improved workflow efficiency and solved real-time operational issues.

### University Event Media Production (Li&Le - REVA University)

May 2025

- Volunteered as a video editor for the Li&Le University event at REVA University.
- Handled post-production tasks including footage selection, editing, transitions, audio sync, and final exports for event highlights and promotional content.
- Worked under time constraints and coordination with the event team to deliver polished media outputs.

### Instagram DM Viewer - JSON Chat Visualization Tool

Jun 2025 - Present

Developed a complete offline tool to read and visualize Instagram JSON chat exports. Designed clean UI with message grouping, emoji rendering (Twemoji), media preview, search navigation, highlight system, smooth animations, and user theme options. Built using HTML, CSS, and JavaScript with a focus on UX, performance, and accurate message parsing.

### Personal Home Server Setup & Management

Nov 2025 - Present

- Designed and maintained a personal home server using an old laptop for file hosting, backups, and remote access.
- Implemented basic security practices, service monitoring, and uptime management.
- Gained hands-on experience with system administration, storage management, troubleshooting, and performance optimization in a real-world environment.

## Game Performance Optimization & Modding Projects

Jul 2025 - Present

- Worked on multiple personal projects enhancing gameplay experience and performance for titles such as GTA Vice City, GTA San Andreas, and GTA V.
- Focused on configuration tuning, asset handling, performance optimization, and custom modifications, gaining insights into debugging and system-level optimization.

## Tech Support & Troubleshooting Solutions (Freelance / Personal)

May 2019 - Present

- Provided technical support and troubleshooting for hardware, software, and system-related issues.
- Diagnosed problems, implemented fixes, and improved system reliability for individuals and small setups, strengthening analytical and problem-solving skills.

## SKILLS

- |                           |                     |                      |
|---------------------------|---------------------|----------------------|
| • Video Editing           | • Adobe Photoshop   | • Adobe Premiere Pro |
| • Computer skills         | • Digital Marketing | • ChatGPT            |
| • Collaboration           | • Coordination      | • Leadership         |
| • Teamwork                | • Music             | • Music Production   |
| • FL Studio (FruityLoops) | • YouTube Ads       | • Stress Management  |
| • Software Testing        | • Troubleshooting   | • Technical Support  |
| • Technical Analysis      |                     |                      |

## EXTRA CURRICULAR ACTIVITIES

- Game Development & Technical Knowledge:
  - Possess foundational knowledge of game development concepts, game engines, and technical workflows, combined with hands-on experience in game modding and system-level customization.
  - Strong understanding of performance optimization, asset handling, configuration logic, and debugging.
  - This background bridges creative thinking with technical execution, supporting both development and system-oriented roles.
- Creative Technology & Media Production:
  - Experienced with industry-standard creative tools including Adobe After Effects, Premiere Pro, Photoshop, and FL Studio.
  - Worked on animation, motion graphics, video editing, and visual design projects, along with music production, mixing, and mastering workflows.
  - Comfortable handling full production pipelines from raw assets to final output while maintaining quality, timing, and technical accuracy.
- Home Server Setup & Support Systems:
  - Built and maintained a private home server using an old laptop, configuring it for storage, media access, and internal services.
  - Developed custom support systems for monitoring, file management, and reliability. Gained hands-on experience with OS setup, networking basics, system maintenance, and troubleshooting server-side performance issues.
  - Used it as a home server for my REVA University Council App.
- Game Modding & System Enhancement Projects:
  - Worked on personal technical projects to enhance gameplay experience in GTA Vice City, GTA San Andreas, and GTA V, involving configuration tuning, performance improvements, mod integration, and custom adjustments.
  - These projects required deep system understanding, file structures, debugging, and iterative testing to ensure stability and compatibility.
- Creative & Technical Communities:
  - Actively engaged in gaming, modding, and technical communities, contributing through experimentation, learning, and collaboration.
  - Produced music, edited videos, and explored creative tools, gaining familiarity with digital workflows, performance optimization, and creative problem-solving while working with limited resources.
- Technical Projects & Development:
  - Developed multiple real-world technical projects, including an event management application for REVA University Student Council to coordinate events and workflows.
  - Also built an offline Instagram DM Viewer tool focused on accurate data parsing, UI behavior, and message flow replication, strengthening experience in logic building, structured data handling, and user-centric development.

## Creative Media Production & Digital Content Pipeline

Aug 2024 - Present

- Executed end-to-end content creation workflows including video editing, animation, graphic design, and music production using Adobe After Effects, Premiere Pro, Photoshop, and FL Studio.
- Managed assets, timelines, exports, and quality control across multiple digital platforms.

## Network & System Diagnostics Lab (Self-Initiated)

Oct 2025 - Present

- Set up test environments to experiment with networking basics, system monitoring, backups, and recovery processes.
- Used hands-on testing to understand failure points and performance behavior.

- Family Business Operations:
  - Managed daily operations across three family-run retail shops, handling billing systems, inventory tracking, customer coordination, and resolving technical issues related to computers, printers, and business software.
  - Regularly balanced business responsibilities with technical problem-solving, developing strong ownership, multitasking ability, and decision-making in time-sensitive situations..
- Freelance Tech Support & Troubleshooting:
  - Provided freelance technical support for system-level and software-related issues, including OS troubleshooting, performance optimization, software installation, system cleanup, and hardware diagnostics.
  - Assisted users in resolving recurring technical problems efficiently, improving system stability and usability while strengthening analytical thinking and user-focused problem resolution.
- Gaming Content Creation & Live Streaming:
  - Run a gaming-focused YouTube channel (VePlexity) centered on live streams and gameplay content.
  - Managed streaming setups, system performance tuning, OBS configurations, audio routing, and real-time troubleshooting during live sessions.
  - This experience built strong understanding of hardware–software interaction, system optimization under load, and maintaining stable performance in real-world environments.

## ADDITIONAL DETAILS

- BBA student with experience managing 3 family shops, working on tech projects, and creating content. Strong communication, marketing interest, and problem-solving skills. Quick learner and recently selected for AIM India internship.
- Successfully built and deployed multiple personal and academic tech projects, including custom tools for chat visualization, event management, and system automation.
- Reached 32.3K+ streams on an original music release (Tera Asar), and 19.3K Monthly listeners on Spotify, managing the complete production pipeline from composition to distribution.
- Recognized for technical reliability and problem-solving skills, frequently assisting peers and organizations with system, software, and troubleshooting needs
- Contributed as a video editor for university-level events, delivering polished media outputs under strict timelines.
- Strong hands-on experience with computers, system configuration, basic networking, and self-hosted server environments.
- Proficient with industry-standard tools: FL Studio, Adobe Premiere Pro, After Effects, Photoshop, OBS Studio, Microsoft Office, Microsoft Visual Studio, VS Code.  
Practical exposure to application logic, UI behavior, data handling, and workflow design through self-driven projects.
- Comfortable working independently as well as in collaborative, deadline-driven environments.
- Actively exploring opportunities that combine business fundamentals with technical and analytical work.
- Participated in the Windows Insider Program, testing pre-release Windows builds and providing feedback on system stability, usability, and performance.